

WMUR 100 South Commercial Street Manchester, NH 03101 Main: (603)669-9999

Billing: (781)433-4283

www.thewmurchannel.com

Billing Address:

Davis Group Inc, The

Attention: Meenah Hulsen 4201 Bee Caves Rd, Suite C-101

Austin, TX 78746

Send Payment To:
WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

08/20/12

08/26/12

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Invoice #	Invoice Date	Invoice Month	Invoice Period
944392-1		August 2012	07/30/12 - 08/26/12
L			

 Station
 Account Executive
 Sales Office
 Sales Region

 WMUR
 Linda Magay
 Manchester
 Local

Advertiser Product Estimate Number
Hassan/D/Governor candidate 1252

Flight Dates Order # Alt Order # 08/24/12 - 08/27/12 944392 Billing Calendar Billing Type Deal # Broadcast Cash Special Handling IDB# Advertiser Code | Product Code 923 Agency Ref Advertiser Ref

ine Start Date End Date Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
1 08/24/12 08/24/12 5a Daybreak Class of Time - Pre-emptible with notice	5- 6 a	1	:30	1	\$700.00	NM	
Weeks: Start Date 08/20/12 End Date 08/26/12 MTWTFSS 08/26/12	Spots/Week 1	<u>Rate</u> \$700.00					
Spots: <u>#</u> Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Desc</u> 1 WMURF 08/24/12 5:15 AM 5a Da		Start/End Time 5-6a		<u>h Ad-ID</u> 0 мнGTV103			<u>Rate Type</u> \$700.00 NN
2 08/24/12 08/27/12 Good Morning Americ Class of Time - Pre-emptible with notice	a 7-9a	22	:30	4	\$550.00	NM	-
Weeks: Start Date 08/20/12 End Date 08/26/12 MTWTFSS 2	Spots/Week 2	<u>Rate</u> \$550.00					
	Morning America	<u>Start/End Time</u> 7-9a	:3	<u>h Ad-ID</u> 0 мнGTV103			<u>Rate Type</u> \$550.00 NM
1 WMURF 08/24/12 7:59 AM Good	Morning America	7-9a	:3	0 MHGTV103		_	\$550.00 NN
3 08/25/12 08/26/12 7a Weekend Daybrea Class of Time - Pre-emptible with notice	k 7-9a	11	:30	2	\$400.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 08/20/12 08/26/1211	Spots/Week 2	<u>Rate</u> \$400.00				-	
Spots: # Ch Day Air Date Air Time Descri		Start/End Time		h Ad-ID			Rate Type
	eekend Daybreak	7-9 a		0 MHGTV103			\$400.00 NN
2 WMURSu 08/26/12 8:21 AM 7a W	eekend Daybreak	7-9a	:3	0 MHGTV103			\$400.00 NN
4 08/26/12 08/26/12 Close Up Class of Time - Pre-emptible with notice	10-1030a	1	:30	1	\$400.00	NM	
Weeks: Start Date End Date MTWTFSS 08/20/12 08/26/12 1	Spots/Week 1	<u>Rate</u> \$400.00					
Spots: <u>#</u> Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Descr</u> 1 WMURSu 08/26/12 10:28 AM Close		Start/End Time 10-1030a		h Ad-ID 0 MHGTV103			<u>Rate Type</u> \$400.00 NM
5 08/26/12 08/26/12 This Week with Christ Class of Time - Pre-emptlble with notice	ian∈12n-1p	1	:30	1	\$1,500.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 08/20/12 08/26/121	Spots/Week 1	<u>Rate</u> \$1,500.00					
Spots: # Ch <u>Day Air Date</u> <u>Air Time</u> <u>Descr</u>		Start/End Time		n <u>Ad-ID</u>			Rate Type
1 WMURSu 08/26/12 12:59 PM This V	Veek with Christiane	12n-1p	:3	0 MHGTV103			\$1,500.00 NM
7 08/24/12 08/27/12 The View Class of Time - Pre-emptible with notice	11-12p	11	:30	2	\$350.00	NM	
Weeks: Start Date End Date MTWTFSS	Spots/Week	Rate					

\$350.00



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Line Start Date End Date Description Start/End Time	MTWTFSS	Spots/ Length Week	Rate	Туре	
7 08/24/12 08/27/12 The View 11-12p Class of Time - Pre-emptible with notice	11	:30 2	\$350.00	NM	
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time</u> <u>Description</u> 1 WMURF 08/24/12 11:33 AM The View	Start/End Time 11-12p	Length Ad-ID :30 MHGTV103			<u>Rate Typ∈</u> \$350.00 NN
8 08/24/12 08/27/12 News 9 at Noon 12-1230p Class of Time - Pre-emptible with notice	11	:30 2	\$350.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 08/20/12 08/26/12 1 1	<u>Rate</u> \$350.00				
Spots: # Ch <u>Day Air Date</u> <u>Air Time</u> <u>Description</u> 1 WMURF 08/24/12 12:11 PM News 9 at Noon	Start/End Time 12-1230p	Length Ad-ID :30 MHGTV103			<u>Rate Type</u> \$350.00 NN
9 08/24/12 08/27/12 ELLEN EF 4PM-5PM Class of Time - Pre-emptible with notice	11	:30 2	\$250.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 08/20/12 08/26/12 1 1	<u>Rate</u> \$250.00				
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time</u> <u>Description</u> 1 WMURF 08/24/12 4:46 PM ELLEN EF	Start/End Time 4PM-5PM	Length Ad-ID :30 MHGTV103			<u>Rate Type</u> \$250.00 NM
10 08/24/12 08/27/12 News 9 at 5 5-6p Class of Time - Pre-emptible with notice	11	:30 2	\$700.00	NM	
Weeks: Start Date 08/20/12 End Date 08/26/12 MTWTFSS 1 Spots/Week Spots: # Ch Day Air Date Air Time Description 1 WMURF 08/24/12 5:12 PM News 9 at 5	Rate \$700.00 <u>Start/End Time</u> 5-6p	Length Ad-ID :30 MHGTV103			<u>Rate Type</u> \$700.00 NW
11 08/24/12 08/27/12 News 9 at 6 6-7p Class of Time - Pre-emptible with notice	11	:30 2	\$1,400.00	NM	
Weeks: Start Date 08/20/12 End Date 08/26/12 MTWTFSS 08/05/Week 08/26/12 Spots/Week 08/26/12	<u>Rate</u> \$1,400.00				
Spots: # Ch Day Air Date Air Time Description 1 WMURF 08/24/12 6:14 PM News 9 at 6	Start/End Tirne 6-7p	Length Ad-ID :30 MHGTV103			<u>Rate Type</u> \$1,400.00 NM
12 08/26/12 08/26/12 6p News 9 Weekend 6-7p Class of Time - Pre-emptible with notice	1	:30 1	\$800.00	NM	
Weeks: Start Date 08/20/12 End Date 08/26/12 MTWTFSS 1 Spots/Week Spots: # Ch Day Air Date Air Date Air Time Air Time Description 1 WMURSu 08/26/12 6:15 PM 6p News 9 Weekend	<u>Rate</u> \$800.00 <u>Start/End Time</u> 6-7p	Length Ad-ID::30 MHGTV103			Rate Type \$800.00 NM
15 08/24/12 08/27/12 News 9 at 11 11-11:35p Class of Time - Pre-emptible with notice	11	:30 2	\$1,100.00	NM	1111
Weeks: Start Date 08/20/12 End Date 08/26/12 MTWTFSS 09/05/Week 08/26/12 Spots/Week 08/26/12	<u>Rate</u> \$1,100.00				· ·
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time</u> <u>Description</u> 1 WMURF 08/24/12 11:35 PM News 9 at 11	Start/End Time 11-11:35p	Length Ad-ID :30 MHGT√103			<u>Rate</u> <u>Type</u> \$1,100.00 NM
16 08/25/12 08/26/12 News 9 at 11 11-11:35p Class of Time - Pre-emptible with notice	11	:30 2	\$1,100.00	NM	
Weeks: Start Date 08/20/12 End Date Date 08/26/12 MTWTFSS11 Spots/Week 2	<u>Rate</u> \$1,100.00				
Spots: # Ch <u>Day Air Date</u> <u>Air Time Description</u> 1 WMURSa 08/25/12 11:43 PM News 9 at 11 2 WMURSu 08/26/12 11:22 PM News 9 at 11	Start/End Time 11-11:35p 11-11:35p	Length Ad-ID :30 MHGTV103 :30 MHGTV103			Rate Type \$1,100.00 NM \$1,100.00 NM
17 08/24/12 08/27/12 Nightline 1135p-1206a Class of Time - Pre-emptible with notice	11	:30 2	\$250.00	NM	
Weeks: Start Date 08/20/12 End Date Date 08/26/12 MTWTFSS	<u>Rate</u> \$250.00				
Spots: # Ch Day Air Date Air Time Description 1 WMURF 08/24/12 11:53 PM Nightline	Start/End Time 1135p-1206a	Length Ad-ID :30 MHGTV103			<u>Rate</u> <u>Type</u> \$250.00 NM

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Hassan/D/Governor candidate 1252

Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
17 08/24/12 08/27/12 Nightline	1135p-1206a	11	:30	2	\$250.00	NM	
Class of Time - Pre-emptible with notice				2000			
18 08/24/12 08/27/12 Who Wants to be a Mi Class of Time - Pre-emptible with notice	llior1230-1p	11	:30	2	\$250.00	NM	
Weeks: Start Date 08/20/12 End Date 08/26/12 MTWTFSS 08/26/12	Spots/Week 1	<u>Rate</u> \$250.00					
Spots: # Ch Day Air Date Air Time Descri	<u>ption</u>	Start/End Time	Lengt	th Ad-ID			Rate Type
1 WMURF 08/24/12 12:38 PM Who V	Vants to be a Millionai	re 1230-1p	:3	0 MHGTV103			\$250.00 NN
19 08/24/12 08/27/12 THE CHEW Class of Time - Pre-emptible with notice	1-2PM	11	:30	2	\$250.00	NM	·
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 08/20/12 08/26/121	Spots/Week 1	<u>Rate</u> \$250.00					
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Descri</u>	ption	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
1 WMURF 08/24/12 1:36 PM THE C	HEW	1-2PM	:3	0 MHGTV103			\$250.00 NN
20 08/24/12 08/24/12 GOOD AFTERNOON Class of Time - Pre-emptible with notice	AM2-3p	1	:30	1	\$250.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 08/20/12 08/26/121	Spots/Week 1	<u>Rate</u> \$250.00				, , , , , , ,	
Spots: # Ch Day Air Date Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WMURF 08/24/12 2:38 PM GOOD	AFTERNOON AMER	RICA 2-3p	:3	0 MHGTV103			\$250.00 NM
		Total Spots	:	20			

INVOICE

Payment Terms 30 Days

<u>Gross Total</u> \$12,650.00

Agency Commission \$1,897.50

Net Amount Due \$10,752.50

HEARST television inc

RECEIVABLES CREDIT/DEBIT MEMO FORM

Note: Complete this form electronically and use the drop down menus when provided. Today's Date: August 28, 2012 Station: **WMUR** Sales Region: LOCAL Drop Down Davis Group Agency: Advertiser: Hassan/D/Governor Invoice # Net Invoice Amount \$ 944392-1 10,752.50 Amount Paid \$ Invoice Date Adjustment to Gross Billing \$ 350.00 Adjustment to Net Billing \$ 297.50 AE Name: Linda Magay NSM Name: Reason for DEBIT/CREDIT: POLITICAL LUR ADJUSTMENT (Field Required - must use drop down list) **EXPLANATION** (Please explain in detail): please credit account \$297.50 net Revised invoice required? NO **REQUIRED APPROVALS: Account Executive** LSM/NSM Date Date **GSM** Date Controller/Business Manager Date Input to Wide Orbit on: by

Form Effective Date: September 09, 2010

Rebates for week of 8/20

		ler	
	Comment	\$350 rate was incorrect on order	
lassan	rebate Comment	\$350	
H	spots	-	
res	F	350	
hese are all gross figures	Actual LUC Diff	350	
ese are	Paid	200	
Ě	Est	320	
	Cl.of time	ဗ	
	Prog.	5am Daybreak	
	Time	5-6am	
	Day	F	
	Wk of:	8/24	

\$350 \$297.50 net rebate